



## Inner East Summer Activities 2010

The Activities Fund is to support economically disadvantaged children for whom participation in extended services activities is prohibited by cost. The Headteachers have agreed the following priority groups for April 2010 when all schools will receive an allocation. The target groups are intended to include as many of our pupils as possible.

### Inner East Target Groups –

- Pupils who qualify for free school meals
- Pupils who have a CAF
- KS3/4 non attenders; at risk of teenage pregnancy and/or becoming NEET
- Year 5/6 pupils potential NEET
- Pupils with English as a second language
- Asylum seekers and refugees
- Looked After Children
- Gypsy/Roma /Traveller pupils
- Transition – those at risk and vulnerable
- Single parent families and those in receipt of benefit

A programme of summer activities was arranged to repeat across the three neighbourhoods. Tenders were posted on the Breeze Culture Network and organizations were invited to submit proposals. Negotiations took place and clear contracts were agreed identifying both the cluster and provider responsibilities. A timetable of activities was arranged to operate on a rotation system across the three areas.

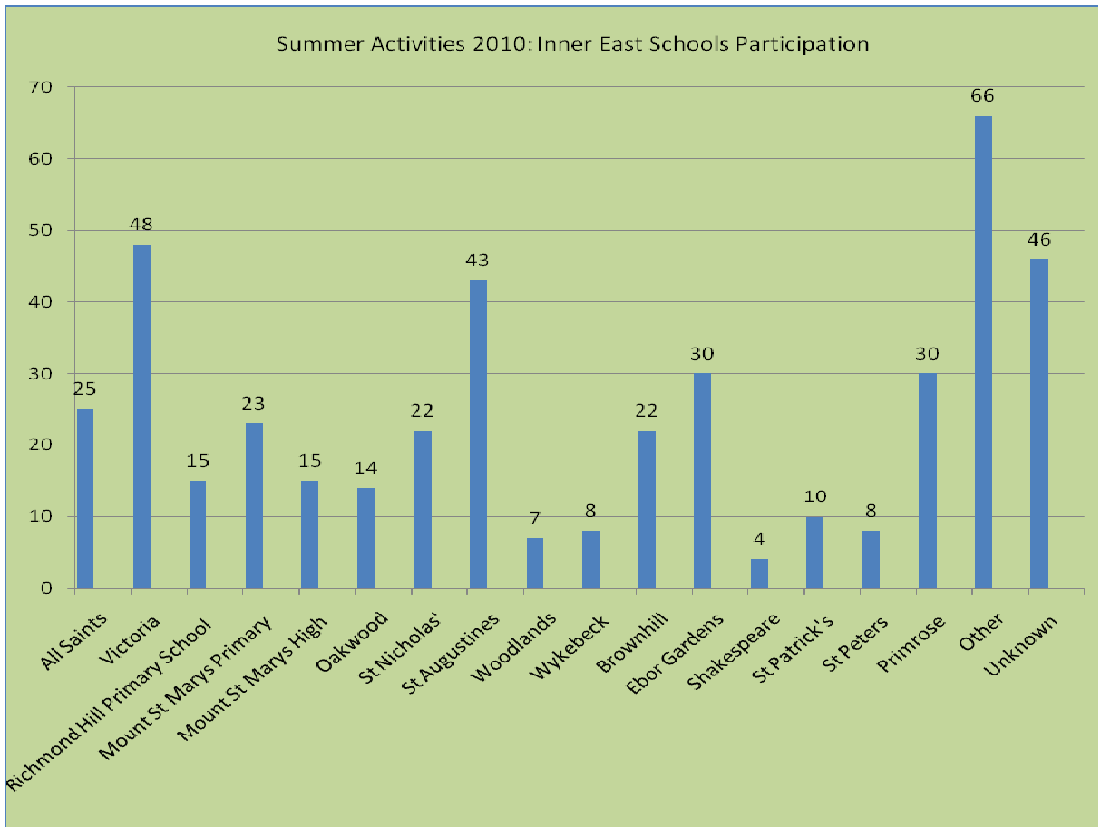
The Extended Services team facilitated the development of the Activities Folder to promote the programme and to provide the opportunity for other providers in IE to publicise services. Activity providers were encouraged to deliver taster sessions in the schools which sign posted children to local holiday markets where parents/carers could meet providers and register for activities. They were asked to complete a booking form and pay a fee of £2.00 per family which enabled all the children to attend as many activities during the summer break as they wished.

### Summer 2010 providers included

- Yorkshire Dance
- Space 2
- Active Clubs
- DAZL
- Lifeforce Media
- Streetworks Soccer
- Youth Service
- Burmantofts Amateur Boxing
- Thackray Museum
- Children's Centres/Individual Schools



The activities ran for a five week period in cluster schools and local community centres. Data shows that where an activity was hosted by a school the overall involvement in the summer project by pupils from that school was significantly higher than other schools not hosting activities.



The summer programme offered 600 hours of activities at an overall cost to the cluster of £53 832.

Actual Provider costs        £49 337

Associated costs                £ 3 956 (Room hire, publicity etc)

Providers cost an average of £82 ph to deliver activities to an average group size of 22 which equates to £3.70 per child per hour.

The levels of participation by children from KS1 and KS2 were very positive. The table below illustrates the mean attendance across **three neighbourhoods** and the average % uptake of the capacity available.

	Average Attendance	Average % Uptake
Yorkshire Dance	57	95
Space 2 Arts	58	96.5
Space 2 Dance	47	78
Active Clubs	49	81.5
Media (Lifeforce)	51	85
DAZL	45	75

Some activities had better attendance in different neighbourhoods. The following providers delivered sessions to in excess of 100% of their capacity where physical space and pupil/adult ratios allowed and no health & safety or safeguarding issues were apparent.

Provider	Activities Attended 100%+		
	GH	RH	BLG
Yorkshire Dance	✓	✓	
Space 2 Arts	✓		✓
Active Clubs	✓	✓	

Attendance at cluster activities across the neighbourhoods may have varied due to other provision being provided by alternative agencies/schools during certain weeks of the holiday.

Football, as always was an extremely popular, well attended activity! Streetworks Soccer Academy and St Augustine's each provided a week's camp for KS2/3/4 pupils. 102 children accessed in excess of 1000 hrs of training and matches.

A programme of activities for KS3/4 was commissioned by the cluster which included media, dance, drama, graffiti arts, sewing, singing and a youth café at a local venue. These activities were held at Richmond Hill Community Centre, Ebor Gardens Community Centre and Mount St Mary's High School. 47 pupils from our two local High Schools attended these activities along with other young people living in our area, attending schools in other clusters. This means cost per cluster pupil is high but Inner East provides an important provision for the whole community, not just children and young people attending our cluster schools.



Youth Service worked with a group of 38 young people to create a series of art boards which were displayed as part of the Richmond Hill "Live on the Drive" event.

A series of residential activities were commissioned for KS2/3 young people to meet the needs of the IE target priority groups.

Children's Centres ran a series of open fun days over the summer providing families with the opportunity to take part in innovative play experiences, and to learn about the various services offered by Children's Centres in the local communities.



The overall spending for summer 2010 was £53 833. Our most recent data shows that a total of 438 individual pupils attended one or more of the activities provided. Of these 372 are known to attend cluster schools which represent 6% of the overall number of pupils attending our cluster schools.

The cost of the participating 438 pupils was £123.00 each. This could be the cost for one pupil attending one AM or PM session, however our data shows that most pupils took advantage of the whole range of activities on offer.

#### Example

- One local family has three primary age children attending one of our cluster schools.
- The three children attended activities during five weeks of the school holidays.
- Between them they attended 84 AM/PM sessions, 168 hours each
- This equates to a cost of £0.73 per hour per child

Good Value for Money!

Over the summer period the cluster team invited parental feedback on the IE provision which will be used to plan future activities, venues and pricing.

Of the 53 parents who responded:-

- 18% prefer school as a venue to host activities
- 30% prefer community venues
- 52% either school or community venue
- 89% were willing to pay a small cost towards activities in the future
- 11% wanted the activities to remain free of charge (with a small booking fee)



When parents were asked what other activities the children and young people would like, responses included dance, drama, sports and gymnastics.

### Making a difference?

One local grandma living in Inner East provides holiday childcare for her three young grandchildren ages 5, 7, and 8 years old. Two attend local schools and one a school in North Yorkshire. All three children attended an activity close to where gran lives during the first week of the holiday. When asked what the children were doing for the rest of the holidays it became apparent that they would not be able to attend some activities at other venues as they had no transport. Using the Activities Fund the team was able to fund taxis so this family could take advantage of the programme across the Inner East. They really enjoyed everything on offer from ACE multi sports to DAZL Dance and gran felt that she provided an interesting, engaging and healthy summer holiday.

All parents stated that activities should be kept in as local a venue as possible. Overall they were delighted with the range of activities on offer during summer 2010.



The same amount of Activities funding has been allocated for provision to run a cluster programme for summer 2011. The information collated in this report will form the basis for the planning and development of that programme.

## Activities Fund Summer 2010 – Graffiti Art



### Aims

What we wanted to do

- The aim was to produce 8 large boards designed and painted by the young people to form part of the surrounds for the street hockey pitch during the 'Live on the Drive' event.
- 4 sessions would be for 11-13's and 4 sessions for 13-17's.
- By using this art form we wanted to show the young people that there was a far more creative side to graffiti rather than just scrawling a tag on the side of a building or wall.



### Impact evaluation - implementation

How we did it

- Hired in a professional organisation to deliver the graffiti work during existing provision, namely the Senior Youth Club, Junior Youth club and the 11+ project.
- The young people attending these provisions were informed in advance that this would be happening and were all encouraged to participate. Obviously there were those who chose not to and they were also supported in their decision.



### Evidence of impact

- The most obvious impact was the sense of achievement and pride the young people had when they saw their work forming such a visible part of the Live on the Drive' event.
- In excess of 300 people from the community were able to see how the young people had created pieces of positive work.
- For some of the group it was just a case of having tried something they thought they wouldn't be able to do and making a success of it.
- Holding a spray can up to a board and hoping you don't ruin the art can be quite a daunting thing, yet all the young people overcame that and had a go.



### Next steps

What we will do differently now

- As a stand alone piece of work I don't think this would have worked or been worth supporting but with the aim being to provide the boards for the event and having the work showcased to the community this was a great success.
- Any follow up work should look at the outcomes not only for the young people but also the rest of the community as graffiti is often seen as a negative and anti social pastime rather than a positive art form.
- Could there be the development of a community graffiti space in the future that could look at the possibility of reducing the more anti social tagging aspect?

## Summer 2010 Activities – Streetworks Soccer



### Aims

What we wanted to do

- To respond to pupil feedback for football activities to be available in the local area during the summer break.
- Provide high quality holiday activities.
- Promote equality of opportunity by providing free activities.
- Engage with children and young people from across the cluster area.



### Implementation

How we did it!

- Streetwork Soccer was commissioned to deliver a week of football skills training for children and young people (5 x 2 hour sessions).
- Taster sessions took place in cluster schools to engage and recruit children and young people.
- Families were encouraged to pre register at the holiday market although children and young people were able to register throughout the week.
- Sessions were held in the local park to make them easily accessible.



### Evidence of impact

- 66 children and young people registered.
- 39 attended all five sessions
- 100% reported they had learned new skills.
- Improved social interactions between young people throughout the week.
- 3 young people were recognised as talented footballers and were invited to attend a Manchester City Academy training day.



### Next steps

What we will do differently now

- Offer Streetworks Soccer after school sessions to continue to engage with children and young people.
- Develop the commissioning arrangements to offer a continued programme of holiday activities.
- Signpost young people to local football teams.



**Engagement of a target family during Summer 2010 by an Inner East P.S.A to meet one of the actions suggested on a CAF.**



**Aims**

What we wanted to do

- Engage the family on an activity during the summer holidays- as outlined as an action on the CAF.
- Enable the family to enjoy and achieve recreational time as a family. Provide both the parent and children with the opportunity to engage with other families and children of similar age.



**Implementation**

How we did it!

- Agreed suitable places to visit .
- Trip opened up to every family who met the criteria.
- Produced a leaflet re activities during the summer holidays. Parents were pre warned about leaflet in school newsletters (to encourage families to read school correspondence).
- Target families (one outlined here) were informed when leaflet would be released, as some don't read letters from school and this particular parent has poor literacy skills.
- Each family offered one trip on a first come first served basis.
- To ensure commitment £5 refundable deposit requested. Form sent to home address, with a list of rules, and details of day. Families had to complete form and return with deposit in S.A.E within specified deadline.
- Working quite intensely with this family during the summer, I was able to frequently remind her about the trip and help her organise things.



**Evidence of impact**

- The family enjoyed a day out and Mum has added confidence in taking her children out again. On the August bank holiday, the parent, coupled with a friend and her children, took a Coastliner bus and went to Scarborough.
- The parent also developed better relationships with a few more parents on the coach. She has since signed up to a parent group at school (hosted by Mad science). I feel that the parent is likely to attend this activity as she has overcome her fears and attended the summer holiday trip and is now more familiar with the other faces who will be present.
- The children felt very proud, on returning to school in Sept, to be able to share and write about the fantastic experience they had enjoyed! (in the past the children have had nothing to report).
- One of the actions on the CAF was to enjoy and achieve social recreation! I feel that we have worked towards this and have given the family a HUGE head start, by offering them this activity in a safe & comfortable environment!

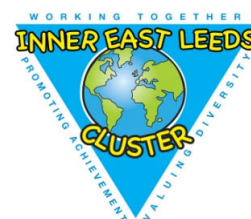


**Next steps**

What we will do differently now

- I would arrange for a budgeting workshop for families before hand, as this parent complained about spending so much money throughout the day! She gave in to the constant financial demands of her children.
- We would discuss boundaries and realistic rewards before hand!

**The seven year old child said - " I can't wait to go back to school now, cos when I have to say what I did in summer, I'm goanna have something to write now, aren't I Amie" Mum felt a real sense of achievement too, she was totally tired out- but so thankful to have been given the experience! Amie Morton P.S.A**





## Boxercise at Burmantofts Boxing Club Summer 2010



### Aims

What we wanted to do

- This young person was beginning to become extremely conscious of his weight and wanted to get involved in an activity that may help him reduce this and help him socialise with other young people in an environment that was not related to peer pressures. His disposition was that he would only initially attend with the support of his parents, who were keen to encourage their child's participation.



### Impact evaluation - implementation

How we did it

- The young person heard about the boxercise programme which ran as part of the IE provision at a coffee morning at school which was organised by the Parent Support Advisor and Extended Services Manager.
- The Parent expressed concern about their child and his need to socialise with other young people and address his weight and ultimately his lifestyle in a positive way.
- The young participant attended the boxercise sessions run with a qualified boxing coach support by Youth Service staff. He and the other young people were given a Change for Life pack which included a skipping rope, Frisbee and information booklet.



### Evidence of impact

- As the session progressed this young person gradually became more confident and began speaking with other participants in the group.
- He began to ask advice of the coach about how he can make his body work better when doing the exercise; the coach suggested some nutritional advice.



### Next steps

What we will do differently now

- This young person has now started attending the gym twice weekly.
- His parents have commented to the coach that their son has changed his eating habits, his diet has improved significantly, he is exercising outside the gym, and is meeting new friends.
- His confidence levels are higher and he enjoys life much more than previously.
- This summer the young person has progressed to High school, it is hoped that with his 'new' outlook to fitness and diet this transition will now be easier than it would have been previously.

**Quote from young person –  
'I thought that this activity was  
fantastic! I have never done anything  
like this before; I have learnt new  
skills and made new friends. I have  
enjoyed EVERYTHING about  
Boxercise!'**

